Introduction (Slide 1):

Today we are going to speak with you about “My Personal Chef” because “your health is your wealth”.

“My Personal Chef” is a downloadable app and personalized meal delivery service that meets your dietary needs and provides convenient, cost-effective meals that are delivered to your office or school. “My Personal Chef” stands out because it caters itself uniquely to your specific medical profile.

Agenda (Slide 3): *\*don’t think we need to describe the agenda*

Slides (

At “My Personal Chef” we believe that “your health is your wealth” and therefore investing in your future is paramount.

It is more than a food delivery service, it’s a way of life. Investing in your longevity will improve your quality of life and at value to your experiences.

The important facts are these:

1. Millions of Americans are unable to eat healthy due to hectic schedules.
2. When ordering takeout and other fast foods, preexisting health conditions are never really considered by that food service.
3. Health concerns can limit food choices and add complexity to maintaining a healthy diet.

My Personal Chef solves these problems by creating a monthly meal plan correlated to your specific health profile. Through our phone app you can personalize the flavors of every meal. Healthy meals at your fingertips—customized for you, by you.

How it Works (Slide)

1. Create a personalized health profile.
2. Receive personalized meal choices based on this profile.
3. Adjust and personalize the specifics using our phone or web app.
4. Get notifications reminding you to finalize your choices before delivery.
5. Edit meal choices up to 24 hours before your scheduled delivery.

Financials (Slide)

To date “My Personal Chef” has generated $1.2 million in revenue since our app went live in March of 2021. That’s $1.2 million in revenue from March-September.

Also to note, that as of September, we exceeded 1,000 monthly subscribers.

The bulk of the subscribers come from contracts with major, well known Los Angeles area and national institutions. These are Wells Fargo, Google, and Cross Roads high school

With an additional investment of $1 million we are poised to exceed our monthly recurring break-even revenue goal of $400,000

Based on our growth plan, we anticipate $6 million in sales by year three.